

# Discover Your Travel Style

The 5 Most Popular Vacation Styles & *You*



*Put my experience to work  
for your best vacation yet!*

# About Brenda



## Explore with Brenda Rowe

### Travel Agent & Vacation Specialist

Hi, let me introduce myself...

I'm Brenda Rowe, an experienced traveler and travel agent.

A 2-day trip to Oregon in 2007 really started it all! From the largest country (Russia) to the smallest (Vatican City), I've been to 3 continents, 30 countries, 8 Provinces and 2 Territories in Canada, 44 States in the USA, and still counting! Planes, trains, automobiles, cruise ships, ferry boats, subways, cow paths, cobblestone roads - I've done it all.

Using an experienced Travel Agent has never been more important than it is now. I can save you time, money, stress and can troubleshoot on your behalf. And in some cases, I can even get your cost lower or get you extra benefits and perks not available to the public.

Put my experience to work for you to plan your best vacation yet!

*Brenda*

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#### BOOK A FREE CONSULTATION:

[calendly.com/brendarowe/chatwithbrenda](https://calendly.com/brendarowe/chatwithbrenda)

#### BLOG:

[www.ExploreWithBrendaRowe.ca](http://www.ExploreWithBrendaRowe.ca)



# Table of Contents

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<b>01</b>	<b>About Brenda</b> _____	Page 2
<b>02</b>	<b>The 5 Most Popular Styles of Vacation</b> _____	Page 4
<b>03</b>	<b>Ocean Cruises</b> _____	Page 6
<b>04</b>	<b>River Cruises</b> _____	Page 8
<b>05</b>	<b>Group Escorted Land Tours</b> _____	Page 10
<b>06</b>	<b>Independent Tours – Road Trips</b> _____	Page 12
<b>07</b>	<b>(All-Inclusive) Resorts</b> _____	Page 14
<b>08</b>	<b>Still Unsure?</b> _____	Page 16





# The 5 Most Popular Styles of Vacation

# The 5 Most Popular Styles of Vacation

Thinking of a vacation? I know we all are!

This guide will explore the 5 most popular vacation styles to help you decide what type(s) are best suited to you.

From ocean to river cruises, escorted or independent land tours, to all-inclusive resorts - we explore them all.

Whether you are a frequent traveler or this is your first vacation you are planning, this guide will show you the benefits of each style of travel.

There are so many options available and it can be difficult to decide.

Sometimes what looks like a fabulous deal might not be as the trip might be during the off-season. A travel agent can help you with this and all of your options and can be a one-stop-shop for all of your travel needs.

Use this guide as the first step in deciding your next vacation. And reach out to me with any questions you may have so I can help you plan your best vacation ever!



Each type of vacation comes with its own unique perks, and depending on your specific needs and desires for your next trip, you might find that one is a better fit than the other.

So how do you decide? Let's take a look at each vacation type to help you decide!



1

# Ocean Cruises





## Ocean Cruises

Cruises can be great for seeing multiple locations without paying for additional travel. Cruises in general have the added advantage of providing travelers with the opportunity to cover a lot of ground in a short amount of time. Cruises are your floating hotel, entertainment & restaurants all in one. All this while sailing to several different locations in a single sailing.

Ocean cruises are perfect for those who love the open water, enjoy a number of fun activities, and want to visit many locations. This type of vacation is not the best idea for anyone with severe motion sickness or a fear of water.

Ocean cruises offer flexible dining times and options (including buffet and specialty dining) and impressive stage shows nightly.

Ocean cruises are great for every type of traveler– solo, couples, friends, or family.

### *Pros:*

- Lots of onboard activities for all ages
- A variety of different restaurants
- Children's programs on some ships
- Evening entertainment and stage shows
- Casinos, Shopping
- Experience multiple destinations while unpacking only once
- Short or long cruises available
- Small or large ships
- Can see most of the world
- Floating resorts

### *Cons:*

- Possibility of sea sickness
- Specialty dining extra cost
- Restaurant reservations may be required
- Not all activities are free
- Drink packages & gratuities may not included

2

# River Cruises







## River Cruises

Similar to an ocean cruise, river cruises can be great for seeing multiple locations and cover a lot of ground in a short amount of time. River cruises can still have pools, multiple lounges, restaurants, spas and activities, although on a much smaller scale. And of course, river cruises need a river to travel, so they require a large river. Most river cruises will be found in Europe.

River cruises are perfect for those who experience sea sickness in open waters, do not enjoy days at sea with no port of call, or want to see land and scenery at all times. This type of vacation is not the best idea for those looking for activities for younger children.

River cruises offer less onboard activities, but give you many more opportunities to leave the ship and explore a variety of ports of call. River cruisers tend to be older, without young children, and want a more subdued experience.

### *Pros:*

- Luxury small ships that stop right in heart of the city
- Included shore excursions with a local guide
- More time in port
- Spectacular views
- New port every day, no at sea days
- More relaxing and intimate

### *Cons:*

- No casinos and entertainment is more low-key
- Higher cost than ocean cruises
- No kids clubs or babysitting services
- Usually only buffet for breakfast and lunch with dining room only in the evening



3

# Group Escorted Land Tours



## Group Escorted Land Tours

Group escorted land tours are an excellent way to discover the world with ease. Your vacation will be led by a tour director with the same group of people throughout the tour and mainly travel by bus with washroom facilities. This type of vacation provides exceptional value with a set daily itinerary with accommodations, sightseeing activities, and meals together. Of course, there will be some limited free time for you to venture on your own.

Group escorted land tours are perfect for those who don't want to plan a trip on their own. They also can be a way for single people who dislike solo travel to experience places they wouldn't otherwise. This type of vacation is not the best idea for those who like a faster pace or less structured activities.

Group escorted land tours come in all shapes and sizes and are offered on a vast variety of unique destinations and itineraries. You will travel with like-minded travel companions who share your interests and passions. They are great for solo traveler and couples.

### *Pros:*

- Make lifelong friends who share similar interests
- Don't have to worry about where to stay or how to get there
- Experienced tour guide & driver with you
- Geared to travelers who prefer to travel in groups

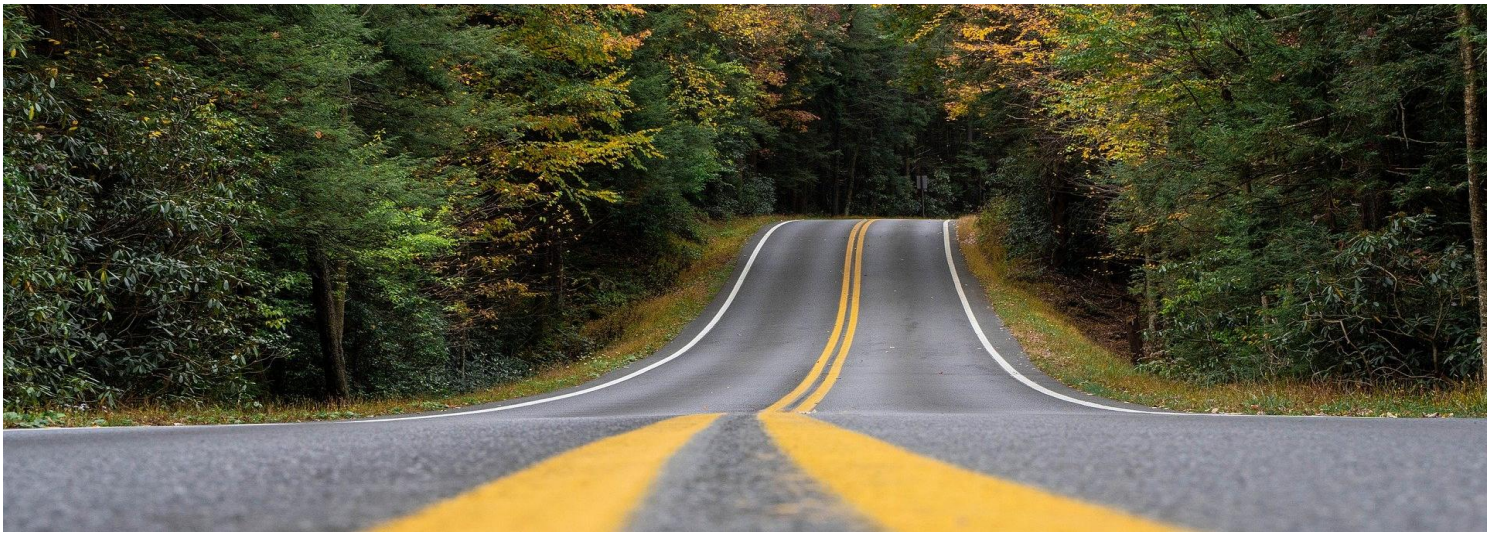
### *Cons:*

- Unable to alter the itinerary
- Little time at each place with no time to explore in-depth
- No flexibility in the schedule – you are unable to stay longer at sites that interest you or leave from ones that don't



4

# Independent Tours – Road Trips



## *Independent Tours - Road Trips*

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Road trips promise fun, adventure, and relaxation all at a pace you're comfortable with. They can take you to off-the-beaten-path places you'd never discover otherwise, and let you plan your own personalized route. You are control over your own trip but that means you have to book your own accommodations, find restaurants, and find activities to do at each destination. And of course, you have to like driving (or being a passenger).

Road trips are perfect for those who like to enjoy the journey as much as the destination and who love adventure with a bit of flexibility. This type of vacation is not the best idea for those who don't like being in a car for an extended period of time. If you are the driver, you don't want to be someone who tends to fall asleep easily in the car.

Road trips are a great option if you live within a few hours of several major destinations. Or, if you don't, you can fly to a destination (in any county) and rent a car and start your adventure at this point. If you are traveling across several countries, make sure you find out if there are highway tolls and/or passes required, and be mindful of what side of the road they drive on!

### *Pros:*

- Flexibility and freedom to do whatever, whenever
- Spend as little or more time in key interest areas
- No early wakeups unless you want to

### *Cons:*

- More work planning
- Things may go wrong and you have to figure out how to adapt
- A lot of time in the car
- Dealing with bad drivers or road rage

A tropical resort scene featuring a red path, lush greenery, and a building with a balcony. The background shows several palm trees under a clear blue sky. The foreground is dominated by a vibrant red path that curves through the scene, bordered by a white curb. On either side of the path are various tropical plants, including large green leaves and palm fronds. In the upper right, a portion of a yellow building with a white lattice balcony is visible. The overall atmosphere is bright and sunny.

5

# **(All-Inclusive) Resorts**



## *(All-Inclusive) Resorts*

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Oftentimes, when you hear the word vacation you think of a white sand beach where you can relax, unwind, and not have to think about anything but when to re-apply the sunscreen and what magazines to read while you lounge. A resort vacation is the ultimate getaway where you just want to lose track of reality, relax by the pool, get a massage, and simply pamper down.

Resorts range in all shapes and sizes but only some are all-inclusive. And not all resorts are found in warm weather locations (for example, ski resorts).

Resorts are perfect for those who like to lie in the sun, read and relax, and enjoy food and drink all through the day and night. This type of vacation is not the best idea for those who get bored easily, prefer a destination where you can explore outside the confines of the resort, and want to immerse themselves in sightseeing and culture.

Resorts are great for romantic getaways, destination weddings, and even families. You will find like-minded travel companions and make friends quickly and easily on a resort.

### *Pros:*

- A relaxing vacation that helps you unwind
- Great (sea)food and delicious drinks with little umbrellas
- A fabulous tan (don't forget the sunscreen!)
- Can be all inclusive depending on location
- Some activities (skiing, snorkeling)

### *Cons:*

- Cannot leave the resort
- Sand (which you'll continue to find in your belongings for weeks)
- Difficult to experience the true culture of the location
- Depending on the country you're in, you may not want to drink the water
- May be too hot on some days and have to stay indoors



## Still not sure which vacation is right for you?

Is your mind swirling with the possibilities? I know...I have a list of places I haven't been yet, and some that I want to return to, and each place is suited for a different style of vacation! Each vacation option offers you wonderful experiences and lasting memories.

Choosing your next perfect vacation can be hard. *But it doesn't have to be!*

I'd love to give you a complimentary *Love to Explore* vacation planning session. We'll spend about 20 minutes on the phone talking about your travel dreams and budget. I'll share with you tips and ideas and explain how the process works to book through me. You'll leave our call inspired and excited about possibilities!

If you're ready to plan your next great adventure, I'd love to help you get there!

Book your FREE *Love to Explore* Vacation Planning Session:

- Contact me by e-mail at [ExplorewithBrendaRowe@gmail.com](mailto:ExplorewithBrendaRowe@gmail.com)
- or**
- Book a date/time online at [www.calendly.com/brendarowe/chatwithbrenda](http://www.calendly.com/brendarowe/chatwithbrenda)







*Put my experience to work  
for your best vacation yet!*

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